

# California State University, Fresno Foundation

## COMMUNITY ENGAGEMENT AND OUTREACH SPECIALIST – WATER, ENERGY AND TECHNOLOGY CENTER

JOB ANNOUNCEMENT #22-339

<b>POSITION SUMMARY:</b>	<p><b>Full-time benefited position with the Water, Energy and Technology Center through the California State University, Fresno Foundation.</b> The Water, Energy and Technology (WET) Center helps ventures grow healthy businesses starting from innovative ideas to commercially viable products and services. Since 2007, we have supported water, energy and agricultural technology entrepreneurs through programs and services developed by our experienced team, with the assistance of a diverse network of industry and academic professionals. The passion of our ventures, combined with a dedicated staff and a network of technical and business expertise, makes for exciting commercialization journeys – and successful ones. The WET Center includes office space for rent, informal and formal meeting space, and plug-and-play space. It can serve as a soft-landing spot for companies looking to establish a presence in California’s Central Valley, through the BlueTechValley programs. The WET Center is closely aligned with Fresno State’s Center for Irrigation Technology.</p> <p>The Community Engagement and Outreach Specialist is the on-the-ground, point person who will ensure that underrepresented groups and communities are included in the energy and clean-tech movement and will aid in “bridging” key community stakeholders and partners with opportunities to engage with the WET Center. Additionally, the Community Engagement and Outreach Specialist will work directly with entrepreneurs and small business owners to guide them through the WET Center and its partner organizations’ services and resources. Position is currently funded for two (2) years and will continue based on positive performance and continued funding.</p>
<b>ESSENTIAL JOB FUNCTIONS:</b>	<p>Under the supervision of the WET Center Director, the Community Engagement and Outreach Specialist will be responsible for the following typical duties including, but not limited to:</p> <ul style="list-style-type: none"> <li>• Serve as the on-the-ground point person responsible for coordinating and cultivating the participation of community stakeholders and partners (e.g. community based organizations, business, BIPOC industry groups, student organizations, other universities, nonprofits).</li> <li>• Develop, implement, and provide oversight for outreach and engagement strategies to solicit and strengthen community engagement with WET Center programs.</li> <li>• Assist with the development of culturally specific outreach strategies (including blogs, social media posts, events, and press releases) to recruit partners and tell stories that lift up the successes of innovators and entrepreneurs from diverse backgrounds and communities.</li> <li>• Identify underrepresented businesses and entrepreneurs with interest/potential to offer a water, energy or Ag tech solution that the WET Center or partners could support in achieving commercial success.</li> <li>• Work directly with entrepreneurs and small business owners to guide them through services and resources offered by the WET Center and its partners.</li> <li>• Assist in the preparation of presentations, training webinars and other in-person and virtual events.</li> <li>• Input data in internal CRM program and contribute to impact analysis and results reporting for internal and external audiences.</li> <li>• Organize calls, meetings, and correspondence with community partners.</li> <li>• Other duties as assigned.</li> </ul>
<b>POSITION REQUIREMENTS:</b>	<p><i>To perform this job successfully, an individual must be able to perform each essential duty satisfactorily. The requirements listed below are representative of the knowledge, skill, and/or ability required. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.</i></p> <ul style="list-style-type: none"> <li>• Bachelor’s degree (B.A.) from four (4) year college or university</li> <li>• Two (2) to three (3) years of related work experience</li> <li>• Ability to maintain effective working relationships with the general public from diverse ethnic, cultural, and socio-economic backgrounds</li> <li>• Possess highly developed interpersonal skills</li> </ul>

	<ul style="list-style-type: none"> <li>• Ability to work in a fast-paced environment with frequent interruptions while prioritizing multiple assignments and be responsive to short-notice requests and deadlines</li> <li>• Excellent written and verbal communication skills</li> <li>• Experience in community organizing, grassroots, direct service, and/or in-person outreach</li> <li>• Ability to work in environment with ambiguity and uncertainty</li> <li>• Ability to adapt and thrive in a small team and in a dynamic environment</li> <li>• Preferably proficient in Spanish (to facilitate communication with Spanish-speaking communities)</li> <li>• Knowledge of Ag tech, energy, and/or water sector preferred</li> <li>• Understanding of marketing strategies to local communities preferred</li> <li>• Valid Driver's License in good standing and a safe driving record as driving may be a requirement of this position</li> </ul>
<b>COMPENSATION:</b>	<b>\$3,750.00 - \$5,000.00 per month, DOE. Salary will be commensurate and competitive with experience and qualifications.</b> Benefits include health, dental, vision, life and 401(k), vacation, sick, and holiday pay.
<b>DEADLINE:</b>	<b>Application review begins July 11, 2022; open until filled.</b>
<b>TO APPLY:</b>	<p>Please visit the Auxiliary Human Resources page at <a href="https://auxiliary.fresnostate.edu/association/hr/">https://auxiliary.fresnostate.edu/association/hr/</a> for job announcement and application. Applications may be mailed, emailed, faxed or delivered in person to:</p> <p>California State University, Fresno  Auxiliary Human Resources  2771 E. Shaw Ave. (there is no suite number)  Fresno, CA 93710 Fax: (559) 278-0988</p> <p>E-mail completed application &amp; resume to: <a href="mailto:HRAUX@LISTSERV.csufresno.edu">HRAUX@LISTSERV.csufresno.edu</a></p>

## **RESUMES WILL NOT BE ACCEPTED WITHOUT A COMPLETED APPLICATION**

*California State University, Fresno is a smoke free campus. For more information, please click <http://fresnostate.edu/adminserv/smokefree/index.html>  
Employment for this position is by the California State University, Fresno Foundation. This is not a State of California position.*

**AN AFFIRMATIVE ACTION/EQUAL OPPORTUNITY/ADA EMPLOYER**

California State University, Fresno Auxiliary Services is proud to be part of the Fresno State community. As part of the campus community, Auxiliary Services follows the CSU policy that requires all faculty, staff and students who are accessing campus facilities at any university location to be immunized (fully vaccinated) against the virus that causes COVID-19. The policy does allow for medical or religious exemption from the immunization requirement. Auxiliary Services requires all of its employees to be fully vaccinated against COVID-19 or present a medical or religious exemption and any appropriate backup documentation. Fully vaccinated is defined as having received the dose at least 14 days prior to being on boarded, if selected. Current and new employees are required to adhere to this policy by September 30, 2021 and remain in adherence after that date